

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 12.29  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP HEADLINE# 6297605 TRF# 329043  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL REP.# OFF.# 6556 SALESMAN #  
AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286  
SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6297605 CLASS: NATL. LOCAL REGIONAL  
PRDCT RPOF-3 PAC EST#1932 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/12 12.29

REP: TO LENA  
FR JULIE  
OK'D M4  
TTLS RTS  
PLSC FM, THX 9/28

STA:  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1100A-1200N	30		\$750.00	9/25	9/28	5		TU-F	5

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1932  
PROGRAM : VIEW  
CON COM1 : 2X PER DAY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	:

44	A		530A-600A	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : NEWS												
ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-30 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M4	OK'D		BUY#30				MISSED: TU-F/1100A-1200N	SEP28	30S	\$750.00	(SEP28/12)	
							OFFER: MON/530A-600A	OCT1	30S	\$750.00	PLS ADVISE.	
							CMT: TO RECAPTURE FOR FEDERAL CANDIDATE					
SEP/12			97175.00			OCT/12				45950.00		
CONTRACT TOTAL											143125.00	
TOTAL SPOTS											100	

MARKET TOTALS \$356,062 WFTV 40% WKMG 14% WESH 27% WOFL 13% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE